



**ALISHAH AAMIR**  
GRAPHIC DESIGNER



# HELLO

**MY NAME IS ALISHAH AAMIR**, a passionate graphic design student at High Point University. My creative journey revolves around a love for typography, expressive design, and the art of crafting compelling layouts. I find joy in the challenge of effectively communicating social messages through the power of design. Join me on this visual adventure as I explore the dynamic intersection of creativity and meaningful expression and the relentless seeking of harmony in simplicity. My designs are purposeful, intended to make understanding effortlessly accessible to all. In essence, my work is a visual journey of my commitment to learning and relearning that design has the transformative ability to foster understanding, spark emotions, and inspire positive change.

# TABLE OF CONTENTS

VERDANT MAGAZINE	4
ZLEEP PSA CAMPAIGN	6
HEARTY HABANERO RESTAURANT BRANDING	10
SOAP PACKAGING	13
FOLDED POSTERS	17

# verdant

## ABOUT

This skincare magazine is more than just aesthetics; it's a guide encouraging sustainable habits and a mindful lifestyle. Through thoughtful design choices, including a harmonious logo and carefully curated photographs, I aimed to inspire and educate on the transformative power of natural, sustainable skincare. Verdant magazine is a testament to the belief that beauty can be both conscious and visually compelling, reflecting my commitment to creating purposeful design.

## MEDIA

Print



### HONEY

Raw honey helps balance the bacteria on your skin, which makes it a great product to use for acne. Honey speeds up your skin cells' healing processes. If you have blemishes or an eczema outbreak, honey that's unpasteurized could speed healing and reduce inflammation. Raw honey is also a natural exfoliator, which means applying it to your face takes off dry, dull skin and reveals new skin cells underneath.

"The roots of the face mask stretch all the way back to ancient times"

**NATURAL HERBAL MASKS**

healthline.com



### TURMERIC

Turmeric has the potential to reduce swelling, inflammation, and irritation. Turmeric may also help prevent bacteria on the skin that can otherwise contribute to acne. Turmeric is rich in antioxidants. Trusted Source. When it comes to skin care, antioxidants can help keep free radicals from destroying healthy cells. This may prevent the onset of hyperpigmentation, scars, and other long-term skin concerns.

## The History Of Beauty Face Masks

KYRA MCCONNELL

The roots of the face mask stretch all the way back to ancient times. Nearly 5,000 years ago in ancient India, participants in the holistic lifestyle known as Ayurveda ("life and knowledge") created face and body masks called ubtan, which historians now deem as one of the very first cosmetic products in the world. The ingredients of ubtan masks changed with the seasons, but the basics always included fresh herbs, plants such as aloe vera, roots such as turmeric, and flowers. Tested and mixed according to skin type, the masks fulfilled the desire to both improve one's appearance and also contribute to lifelong health. The masks soon became the preparation ritual of choice for women before religious ceremonies like Diwali and the Hindu wedding ceremony. Today, the tenets of the Ayurveda lifestyle have not changed much, and women continue to use the same ingredients in their masks.

Similar to India, ancient Egyptians made waves in skincare that have lasted throughout the centuries. Obsessed with outward appearances, their first face masks were made of clay, and soon branched out to milk and honey, as well as the more questionable crocodile dung. A pinnacle of beauty in the ancient world, Cleopatra was a pioneer of such beauty practices. Known to soak in exfoliating donkey's milk baths, the ruler applied a mask made with mud from the Dead Sea twice weekly to cleanse her skin and maintain her complexion, and introduced egg whites as an ingredient to masks for a youthful glow.

Face masks have become a fun way to relax and unwind after a long day, or to prep the skin before a big event, and are cherished by celebrities and beauty fanatics alike. Whether clay or cucumber, night or morning, the history of face masks reminds us that good skincare goes a long way.

Verdant Magazine | Issue #03 | 9

# verdant

SKINCARE MAGAZINE





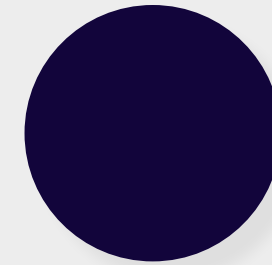
# ZLEEP

## ABOUT

PSA campaign advocating for better sleep habits through emphasis on cutting down screen time and bed time procrastination via captivating illustrations, dynamic animations, and a user-friendly website mockup.

## MEDIA

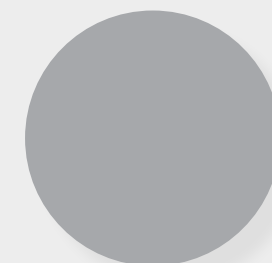
Brand Identity, Animation, Vector Illustrations



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CMYK: 96, 97, 38, 57



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## MUNDIAL

Light

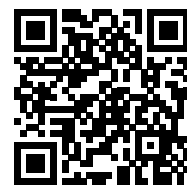
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**DemiBold**

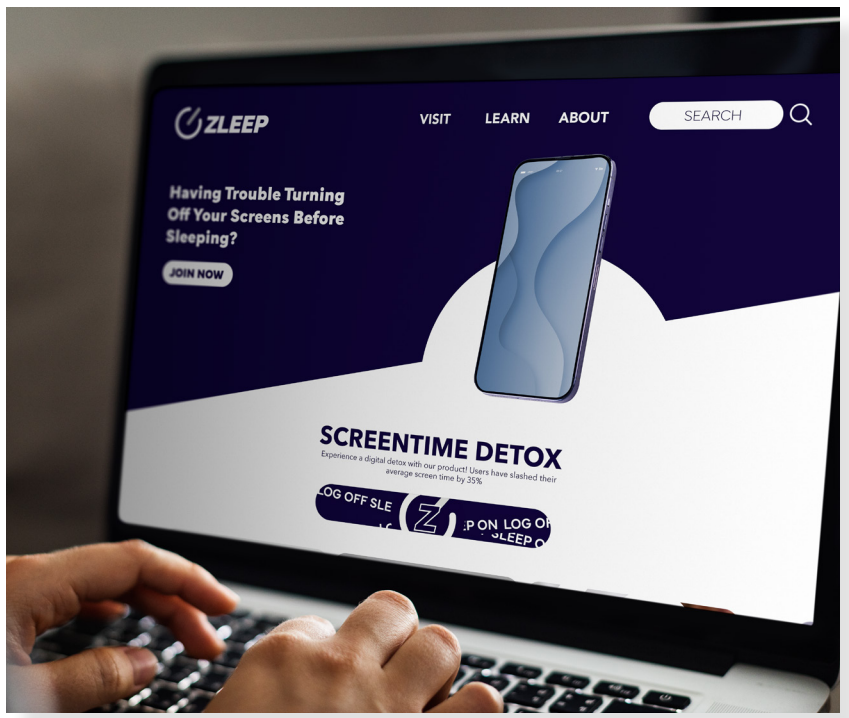
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**Black**

***Black Italic***



**SCAN ME!**






# WEBSITE MOCKUP

**ZLEEP** VISIT LEARN ABOUT SEARCH

**Having Trouble Turning Off Your Screens Before Sleeping?**

[JOIN NOW](#)



## SCREENTIME DETOX

Experience a digital detox with our product! Users have slashed their average screen time by 35%.



**IS THIS YOU?**

**CHECK YOUR SCREEN TIME**

**68%**

of teenagers reported that they keep their mobile devices within reach at night.

**THE DANGERS OF SLEEP DEPRIVATION**



## UNPLUG FOR ZZZ'S THE IMPACT OF SCREENS ON SLEEP

In today's digital age, screens are stealing our sleep, disrupting our natural sleep-wake cycle with their blue light glow. Prolonged screen time before bedtime has been linked to sleep struggles, leaving us tired and unprepared to face the day.

[VIEW MORE](#)



## GET STARTED

Ready to begin? Sign Up to explore revitalizing sleeping habits

EMAIL

[SIGN UP](#)

Your journey in wiping out your sleep debt starts here!

### EVENTS

ZLEEP CONFERENCE  
DONATE  
SIGN UP

### CONTACT US

SUPPORT PAGE  
REQUEST PAGE

### PRIVACY

TERMS OF USE  
COOKIES  
POLICY



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## ABOUT

A captivating restaurant identity branding project, where I meticulously curated an entire culinary experience. The journey of crafting enticing entree, dessert, and drinks menus, each thoughtfully designed to tantalize the taste buds. Immerse yourself in the artful mockups of the restaurant location, logos, and intricate patterns adorning the menus. Discover my dedication to every detail, extending seamlessly to collateral like drinks and takeout designs, as well as business cards—all harmonizing to encapsulate the essence of the dining adventure I envisioned.

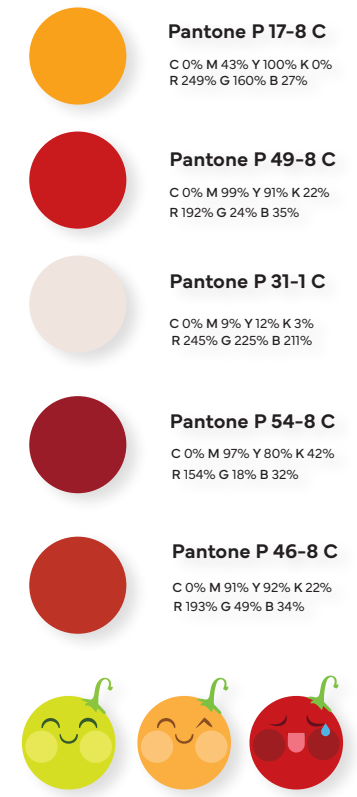
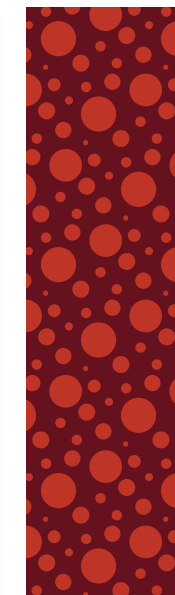
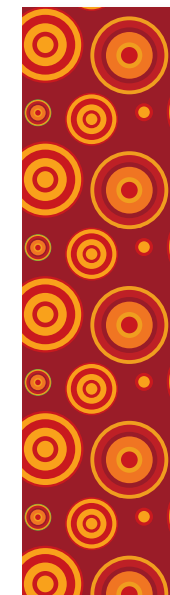
## MEDIA

Print, Packaging, Vector Illustrations, Photoshop, Brand Identity

## LOGO VARIATIONS



## PATTERNS, SYMBOLS, COLOR SCHEME





### HH APPETIZERS

- Habanero Peppers** \$6  
Breaded jalapeño peppers stuffed with a spicy cream cheese and habanero filling. Served with a side of cooling sour cream dip.
- Habanero Chili** \$5  
A hearty beef chili made with habanero peppers, kidney beans, and a blend of spices. Served with a side of crusty bread and shredded cheese for topping.
- Quesadilla** \$6  
Grilled flour tortilla filled with melted cheese, sautéed onions, and habanero peppers. Served with a side of guacamole and salsa.
- Chicken Tenders** \$7  
Juicy strips of chicken breast coated in a spicy breading, served with a side of honey mustard or spicy ketchup for dipping.
- Hummus** \$6  
A flavorful blend of chickpeas, tahini, lemon juice, and cayenne pepper, served with a side of crispy pita chips or fresh veggies for dipping.
- Wings** \$7  
Crispy fried chicken wings coated in a fiery habanero hot sauce. Served with a side of cooling blue cheese or ranch dip.

### LEVELS OF SPICE



ALL MENU ITEMS ARE HALAL CERTIFIED

- Hot Grilled Chicken Salad** \$9  
Juicy, marinated, grilled chicken breast atop a bed of crisp romaine lettuce, sliced cucumbers, cherry tomatoes, and tangy red onion.
- Hearty Deluxe Burger** \$10  
A huge single or triple burger with all the fixings, cheese, lettuce, tomato, jalapeño, onions and special sauce or mayonnaise.
- Black Bean Habanero** \$11  
A spicy, southwestern style veggie burger made with a savory blend of black beans, brown rice, onions, corn, and tomatoes.
- Spicy Chicken Curry** \$12  
A flavorful curry made with chicken, vegetables, and spices, served over fiber-rich brown rice.
- Hearty Habanero Nachos** \$8  
Crispy tortilla chips topped with spicy ground beef, chicken, or bean chili, melted cheese, fresh jalapeños, diced tomatoes, onions, and tangy sour cream.
- Spicy Chicken and Vegetable Kabobs** \$12  
Grilled kabobs made with marinated chicken and a variety of colorful vegetables, spiced up with cayenne pepper and paprika.

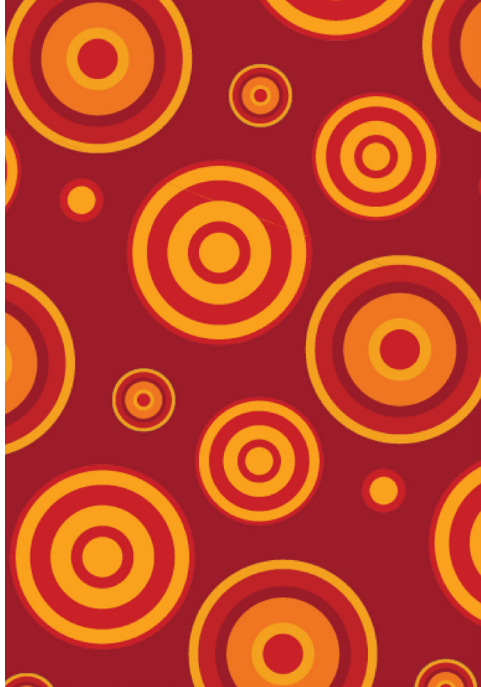
### HEARTY HALVES (SIDES)

- Vegetables** \$4  
Spicy roasted root vegetables, such as sweet potatoes, carrots, and beets.
- Grilled Corn** \$4  
Spicy grilled corn on the cob with a sprinkle of cotija cheese and lime.
- BB Salad** \$5  
Spicy quinoa and black bean salad with roasted red pepper, corn, and avocado.
- Habanero Style Fries** \$5  
Golden French fries smothered in melted cheese and a fiery habanero sauce. Topped with diced jalapeños and a dollop of sour cream.



### HEARTY HAPPINESS DESSERT

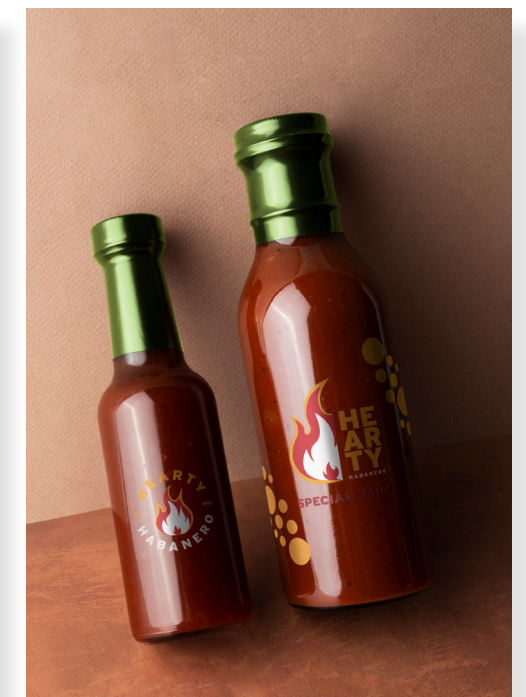
- Chocolate Cake** \$7  
A rich and decadent chocolate cake flavored with cinnamon and cayenne pepper topped with a creamy frosting.
- Hot Chocolate Brownies** \$6  
Fudgy and rich chocolate brownies infused with cinnamon and cayenne pepper, topped with a layer of spicy chocolate ganache.
- Tres Leches Cake With Ancho Chile** \$10  
A traditional sponge cake soaked in a mixture of three different milks, infused with ancho chile for a subtle kick of spice.
- Cajeta Flan** \$8  
A creamy and silky flan made with cajeta, a sweet and caramelized goat milk sauce, and spiced with cinnamon.
- Spicy Fruit Salad** \$9  
Spicy fruit salad with mango, guava, strawberries, papaya, and chili powder.



### HEARTY REFRESHMENTS

- Cucumber Mint Cooler** \$7  
Blend cucumber, mint, lemon juice, honey, and ice in a blender until smooth. Strain and serve over ice.
- Homemade Lemonade** \$6  
Mix fresh lemon juice with water, sugar, and ice. For a twist, try adding a handful of crushed berries, cucumber, or basil.
- Iced Coffee** \$7  
Brew a strong pot of coffee, chill it in the fridge, and serve over ice with a splash of milk or cream.
- Iced Tea** \$6  
Brew a pitcher of your favorite tea, add some fresh fruit or herbs like mint, and sweeten with a bit of honey or stevia if desired. Serve over ice.
- Fruit Smoothies** \$7  
Blend your favorite fruits with yogurt, milk, and ice for a healthy and refreshing drink. Some good options include banana, berries, pineapple, and mango.
- Sparkling Water With Citrus** \$9  
Add a squeeze of lemon or lime to a glass of sparkling water, and serve over ice. For an extra boost of flavor, you can also add a slice of orange, grapefruit, or cucumber.







## ABOUT

Brand packaging project centered around a soap packaging company. Witness the seamless fusion of design elements across templates, business cards, letterheads, brand logo identity, and printed designs all tailored to embody a unique brand idea. Discover the artistry in crafting distinct scents while maintaining a unified design theme, showcasing our commitment to harmonious aesthetics and functional appeal.

## MEDIA

Print, Packaging, Vector Illustrations









**Lorem ipsum**

10/16/22

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Thank you,  
Alishah Aamir

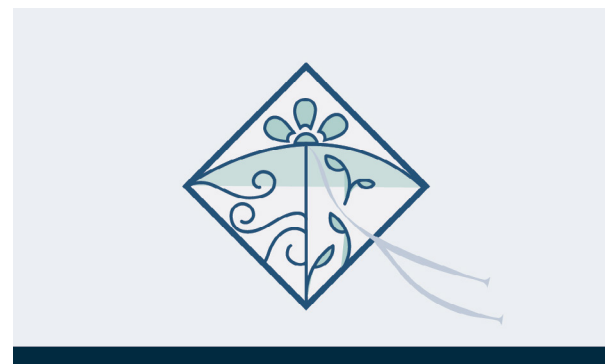
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WWW.KITECOVE&CO.COM



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WWW.KITECOVE&CO.COM



# FOLDED POSTERS

## ABOUT

A personal exploration into the captivating world of type systems and typography. Designing folded posters alongside an event poster, tickets, and social media mockups. All collateral reflect my dedication to creative storytelling through typography. This project is a snapshot of my passion for visually engaging and cohesive design.

## MEDIA

Print





JAVITS CENTER, NYC  
**SPRING 2023**  
21st OF MARCH

MASASHI KISHIMOTO  
**REALITY EVENT**  
WWW.MANGASPACE.COM

**TIME**  
8 AM SESSION

**TIME**  
8 AM

**DAY**  
3/21



No: 070325671247

Non-refundable or non-transferable. This warning indicates that the ticket cannot be refunded or transferred to another person.

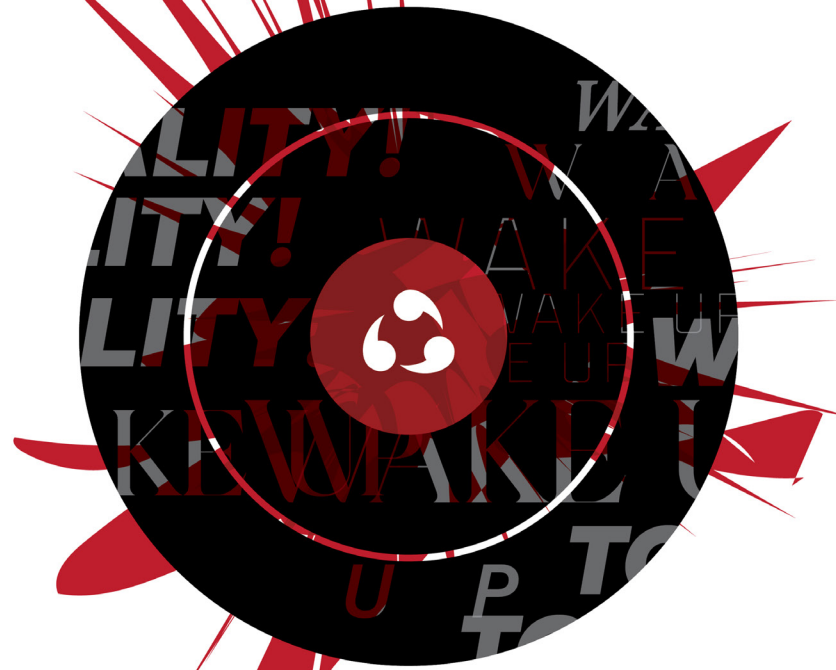
MANGASPACE  
INTERNATIONAL



MASASHI KISHIMOTO

# REALITY EVENT

JAVITS CENTER, NYC  
2023  
21st OF MARCH



Immerse yourself in a reality of imagination like never before! Join us in the ultimate experience that blends art and manga with featured manga artist MASASHI KISHIMOTO

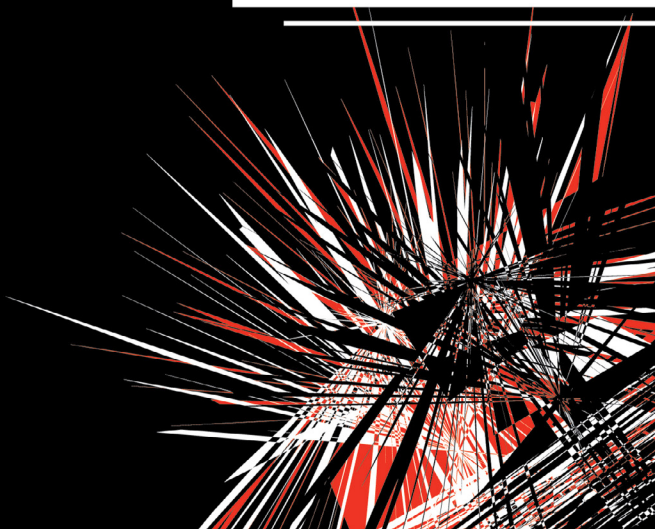
\$50

MANGASPACE  
INTERNATIONAL

MASASHI KISHIMOTO

# REALITY EVENT

MANGASPACE  
INTERNATIONAL



## JAVITS CENTER NYC

Join us in the ultimate experience that blends art and manga with featured manga artist MASASHI KISHIMOTO

SPRING  
21st OF MARCH  
2023  
8 AM - 10 PM

SCAN ME



U.S. POSTAGE  
PAID  
NEW YORK, NY  
PERMIT NO.  
371907  
ZIP CODE 10012



mangaspacoint  
Javits Center, NYC

MASASHI KISHIMOTO

# REALITY EVENT

JAVITS CENTER, NYC  
2023  
21st OF MARCH



MANGASPACE  
INTERNATIONAL



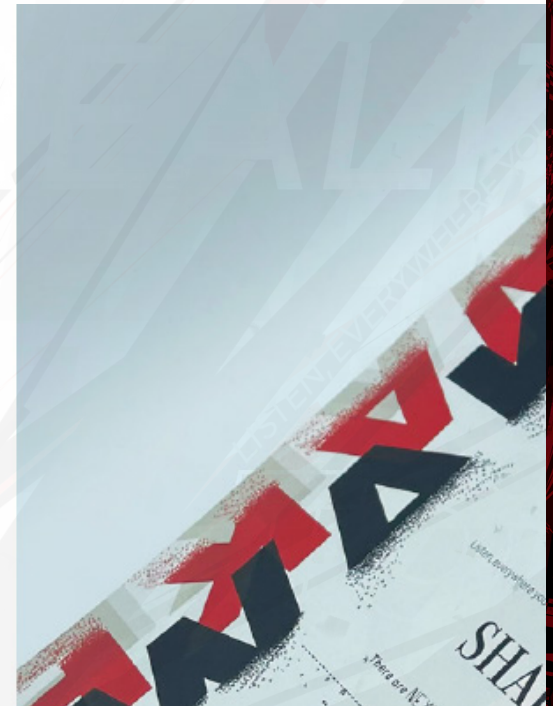
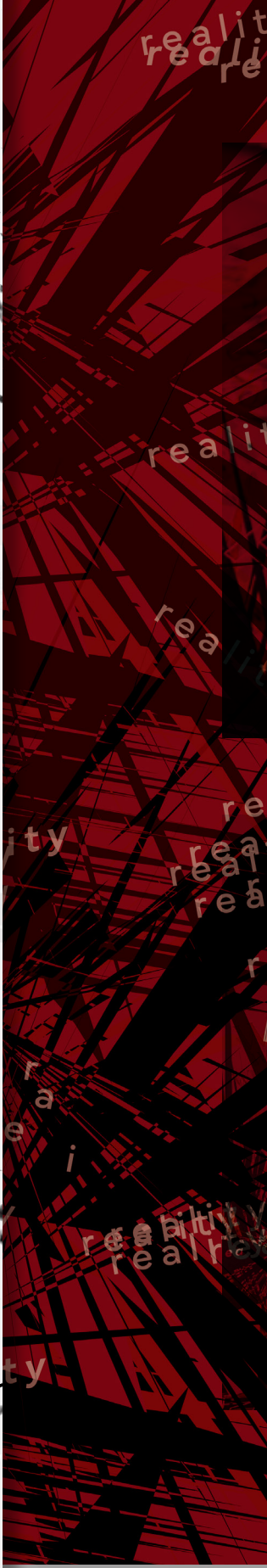
1,395,328 views

mangaspacoint TICKETS ON SALE NOW! #MSI2023

View all 37,910 comments

5 DAYS AGO





# WAKE

*NOTHING ever goes as planned in this accursed world.*

The longer you live, the more you realize that the only things that *truly* exist in this reality are PAIN, SLEEPING, and FUTILITY.

Listen, everywhere you look in this world, wherever there is there will always be

## SHADOWS

to be found as well

*There are NEXUSES, causal relationships that C ANN OT be separated.*



**THANK YOU!**

